

Emma Chapman

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emma c

Experience

May 2019 - Now

1 year

Relish

Product Designer

Relish is the number one relationship training app. It encourages building a happy, healthy, more connected relationship with unlimited text based coaching and a fully customized improvement plan and uses the principles of micro-learning.

As sole Product Design in a fast growing start up I am responsible for all design output. We work in 2 week sprints releasing new features a, improving on the existing experience. I create high fidelity prototypes using Figma, test, gather qualitative and quantitative data and iterate.

Aug 2011 - Now

9 years

Emma Chapman Ltd

Product Design, Art Direction + Consultant

I've worked with a range of clients on idea creation, development, re-designs, branding and print design projects. Please see website for indepth project details.

My clients include:

Headspace

Dove - Real Women

Campaign

Virgin

EE

Benecol

ASOS

New Look

Carphone Warehouse

Tesco

Emirates

Baileys

Irn Bru

RBS

Tassimo

Gu

Sett Surf

Inside Surf

SMS Aero

Fantastec Game

Sound of Speed Festival

Thompson Bros

NHS Scotland

Oct 2007 - Aug 2011

4 years

Publicis Chemistry

Designer + Art Director

Online and offline projects from pitch concept to final outcome for clients Orange, Emirates, Baileys and Dove

Over 2 years I developed the Dove Digital Platform for the Real Beauty Campaign

Art direction for Video ads, photography and print media

Jul 2007 - Oct 2007

4 months

Publicis

Interactive Designer

Concepts and designs for digital projects for HP and Peugeot.

Feb 2007 - Jun 2007

5 months

Emma Chapman Ltd

Art director

Art direction for TV ads, photography and print media

Education

Sept 2003 - May 2007

4 years

Gray's School of Art

BA (Hons) Visual Communication

Awards

App of the Day 2020

App of the Day 2019

Nominated Yuno Juno

Designer of the year

FWA App of the Day

BIMA

Diamond Gramia Award

Gramia Award

Marketing Engage

Award

Health Facitlites

Scotland Award

Design Excellence

Award Winner